

## Mid-Atlantic Alliance for Continuing Medical Education (MAACME) 2018 Annual Conference



**Wednesday, November 14, and Thursday, November 15, 2018**  
**Resorts Casino Hotel, 1133 Boardwalk, Atlantic City, NJ 08401**

### Sponsorship Opportunities

#### Who we are:

MAACME is a 501(c)(6) organization whose members are professionals, working in or associated with, the field of continuing medical education (CME). Members and conference attendees may work in a hospital, health system, academic/medical school environment, or as a support service provider. CME professionals are dedicated to improving patient health by educating physicians and other health care team members via live conferences as well as through other teaching modalities. MAACME is a regional membership organization comprised of representatives from the states of Pennsylvania; Maryland; Virginia; New Jersey; Washington, DC; Delaware; and surrounding states.

#### Conference Description:

The annual conference is a full day of education consisting of plenary and breakout sessions. New this year is a full-day optional pre-conference, "CME 101." Ample time is allotted for attendees to visit with exhibitors during continental breakfast and breaks. A light lunch is served. Anticipated conference attendance is 70.

#### Sponsorship Levels:

##### Reception Sponsor. Breakfast and Lunch Sponsor - \$1,000

Includes:

- Two tickets to the Wednesday evening reception
- One 6' display table at the conference
- One admission to all educational sessions and conference meals (prevailing registration fees apply to additional representatives)
- Attendee mailing list

##### Exhibit - \$500 for One Day (choose Nov. 14 or Nov. 15)

OR \$750 Both Days (Nov. 14 and 15)

Includes:

- One 6' display table at the conference
- One admission to all educational sessions and conference meals (prevailing registration fees apply to additional representatives)

##### Registration Bag Insert Sponsor (no display) - \$250

Includes:

- Placement of your printed materials and giveaway item in the conference registration bag

***All sponsorship levels will be verbally acknowledged to the audience.***

#### For more information contact:

Ari Hernandez  
410-878-9892,  
ahernandez@medchi.org

Laurel Humbert  
Phone: 724-744-1772  
[laurelmeetings@windstream.net](mailto:laurelmeetings@windstream.net)

Donna Stout  
610-402-2410  
donna.stout@lvhn.org

## EXHIBITOR AGREEMENT

**Mid-Atlantic Alliance for Continuing Medical Education (MAACME) Annual Conference**  
**Resorts Casino Hotel, 1133 Boardwalk, Atlantic City, NJ 08401**  
**Wednesday, November 14, and Thursday, November 15, 2018**

For more information contact: Ari M. Hernandez at 410-878-9892, [ahernandez@medchi.org](mailto:ahernandez@medchi.org); Laurel Humbert at 724-744-1772, [laurelmeetings@windstream.net](mailto:laurelmeetings@windstream.net); or Donna Stout at 610-402-2410, [donna.stout@lvhn.org](mailto:donna.stout@lvhn.org)

### PLEASE PRINT CLEARLY

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Nametags should be made for: \_\_\_\_\_

### Levels of Sponsorship: \*\*Exhibit space is limited, please respond early

\_\_\_\_\_ **Reception Sponsor (1 available – Nov 14)** \$1,000.00

includes two (2) tickets to reception, one (1) display table at the conference for both days,,  
conference registration for one (1) representative, and attendee mailing list

\_\_\_\_\_ **Breakfast or Lunch Sponsor (4 available; contact us with preference)** \$1,000.00

includes two (2) tickets to reception, one (1) display table at the conference for both days,  
conference registration for one (1) representative, and attendee mailing list

\_\_\_\_\_ **Exhibitor** exhibit booth(s) -- One Day: Choose \_\_\_\_ Nov 14 OR \_\_\_\_ Nov. 15 \$500.00

includes one (1) 6' display table, and conference registration for one (1) representative

\_\_\_\_\_ **Exhibitor** exhibit booth(s) -- Two Days – Nov. 14 & 15 \$750.00

includes one (1) 6' display table, and conference registration for one (1) representative

\_\_\_\_\_ **Registration Bag Insert Sponsor** (no display) \$250.00

Do you need electric at your booth? \_\_\_\_\_ (One outlet included, if needed)

Please make checks payable to: **MAACME**

**Tax ID #30-0741995**

If paying by Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code # \_\_\_\_\_

Cardholder Name as it appears on the card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Please mail form and payment to: MAACME, c/o Laurel L. Humbert, CMP (MAACME Treasurer), P.O. Box 368, Harrison City, PA 15636**

### Deadlines & Cancellation Policies

- A signed Exhibitor Agreement and payment is due by October 31, 2018.
- Exhibitors are considered confirmed when the executed agreement is received by MAACME.
- Should an exhibitor need to cancel out of an event, please contact MAACME by the close of business October 31, 2018 via email. Cancellations by this date are subject to a \$50.00 administrative fee. No refund after this date. No-shows and early departures will receive no refund.

**I agree to the above request and I have read, understand and agree to the above deadline and cancellation policies.**

Payment, as applicable, in the amount of \$ \_\_\_\_\_ ☐ enclosed ☐ will follow.

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_